Oh, and while Prowein was going down, our small but mighty team in China was representing New York on another continent at the <u>Chengdu Food & Drinks Fair</u>. Our friends <u>Lauren Maltese of Boundary Breaks</u>, <u>Kelby Russell of Red Newt Cellars</u>, and <u>Mathew McFetridge and Kelvin Fu of FLX International</u> represented New York wines at this biannual event. CFDF is the largest and oldest exhibition fair in China and has been considered as the most important branding and communication platform for the wine industry there.



The New York Wines Team speaking with the US Ambassador to China, Terry Branstad former Governor of Iowa, about Finger Lakes wines and the potential for the export market.



The Chengdu Food & Drinks Fair Team representing New York Wines (1-r): Lauren Maltese of Boundary Breaks, Kelby Russell of Red Newt Wine Cellars, Matthew McFetridge and Kelvin Fu of FLX International